



November 7, 2017

Washington Post Highlights Primary Care

Please take a look at The Washington Post advertorial entitled "[A Health Care Solution We Can't Afford to Ignore: Primary Care](#)" that explains how primary care is the key to better health outcomes.

This advertorial is through [Health is Primary](#), the media arm of [Family Medicine for America's Health](#), which is a collaboration among the ACOFP and seven other leading family medicine organizations.

Circulating information that promotes primary care in a major news outlet such as the The Washington Post is the most recent achievement of FMAHealth, which strives to improve healthcare by demonstrating the value of primary care.

The advertorial's interactive charts and graphics show that the U.S. healthcare system is the most costly in the world and that primary care is the first choice among most Americans. It also features several case studies from Health is Primary's city tours. It offers strategies for strengthening primary care, including increasing the number of primary care physicians, changing reimbursement structures, making key investments in the future, promoting innovative delivery methods and supporting team-based care.

Congrats to ACOFP Member on New Appointment

The American Council recently appointed Jill Pitcher, DO, associate professor of Primary Care Medicine at Rocky Vista University of Osteopathic Medicine to the American Health Council's Board of Physicians.

In the selection of Dr. Pitcher, the American Health Council touted her nearly 30 years of experience, comprising 23 years in family medicine practice that includes obstetrics in both urban and rural offices, urgent care and treatment of jail inmates, and six years in her current position at Rocky Vista University College of Osteopathic Medicine where she teaches first and

second year primary care medicine. Additionally, her commitment to compassionate medical care and her passion for teaching contributed to her appointment.

Check Out Newest OFP Journal

In the latest issue of ACOFP's official peer-reviewed journal, Osteopathic Family Physician, OFP, the review article called "Improving Diabetes Care Efficiency: Glucose Meter Download Station in Medical Offices looks at how, when and where glucose download stations can be used to improve diabetes care. It explains what a glucose meter download station is and why you may need one in your practice.



Jay Shubrook, DO, FACOFP, FAAFP, who is one of the article's writers, is a professor at Touro University College of Osteopathic Medicine where he focuses on the prevention and treatment of diabetes. He has served as the Director of the Diabetes Fellowship Program for Primary Care Physicians at the Ohio University Heritage College of Osteopathic Medicine. The OFP is currently [seeking review papers](#) for its 2018 issue. To reserve a topic, email Belinda Bombei with your name and the review title you would like to reserve.

Please Help Get America Covered

[Get America Covered](#) is an independent initiative that's getting the word out about open enrollment for exchange insurance policies. To help promote open enrollment, Get America Covered created a [toolkit](#) for physicians that includes printable flyers, which can be placed in your practice where patients can see them.



Get America Covered is facing new challenges this year. The enrollment period has been cut in half, and now it currently runs from November 1 to December 15, 2017. Also, financial resources allotted for the U.S. Department of Health and Human Services to market this direct to consumers has been decreased by 90 percent and in person or phone assistance to help answer consumer questions has been lowered by 40 percent.

Employment Contracts - What You Need to Know

The [2017 American College of Physicians' Employment Contract Guide](#) is designed to help you make the best choices when becoming an employed physician. The process of finding the right practice, contract negotiations and understanding contracts may appear daunting, but this 27-page guide takes you step-by-step through all major decisions that you will make. It also offers a sample physician employment agreement, a self-assessment tool, a physician compensation benefits worksheet and a timetable prior to practice entry.

OMT Video of the Week



This week's video is [Elevated First and Second Ribs, Patient Prone, \(HVLA\)](#)

This procedure is employed to treat elevated first or second ribs to restore normal respiratory excursion. Before treating rib dysfunctions, any vertebral somatic dysfunction should be treated first.

This video is a companion to Chapter 35, [SDOFM 2](#).